

Appl. No. 10/068,535
Amdt. Dated March 14, 2005
Reply to Office action of December 13, 2004
Attorney Docket No. P15317-US1
EUS/J/P/05-3086

REMARKS/ARGUMENTS

Claim Amendments

The Applicant has canceled claims 1-25 and claims 26-47 have been added. Applicant respectfully submits no new matter has been added. Accordingly, claims 26-47 are pending in the application. Favorable reconsideration of the application is respectfully requested in view of the foregoing amendments and the following remarks.

Claim Rejections – 35 U.S.C. § 102(e)

Claims 1, 13 and 14 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Stewart (US 6,759,960). In order to expedite allowance of this application, the Applicant has canceled claims 1, 3 and 14 without prejudice. Therefore, this rejection with respect to these claims is deemed to be moot.

The Stewart reference appears to disclose a system for providing location information of a mobile user to a service provider that is connected to a mobile network. "Access points" that notify the network of the location of the mobile user are utilized to indicate the current location of the mobile user. Location information is transferred from the network to the mobile user. The Stewart reference discloses providing information to the mobile user according to the location of the mobile user. Stewart, in contrast to the Applicant's invention, does not disclose a B2B engine utilizing an associated logic module to automatically update stored information at the provider after the mobile user makes a reservation, without further input. The B2B engine and the logic module handles the reservations at the provider without the need for input from the mobile user. And the

Claim Rejections – 35 U.S.C. § 103 (a)

Claim 2 stands rejected under 35 U.S.C. § 103(a) as being unpatentable over Stewart in view of DeLorme, et al. (US 5,948,040 hereinafter DeLorme). The Applicant assumes that the Examiner also intended to reject claims 3-7, 10-12, 15-20, and 23-25 under 35 U.S.C. § 103(a). In order to expedite allowance of this application, the Applicant has canceled claims 2-7, 10-12, 15-20 and 23-25 without prejudice.

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Claims 8 and 21 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Stewart in view of DeLorme in further view of Chern et al. (US 6,381,465 hereinafter Chern). The Applicant assumes that claims 9 and 22 were also rejected under 35 U.S.C. § 103(a). In order to expedite allowance of this application, the Applicant has canceled the claims 8-9 and 21-22 without prejudice. Therefore, this rejection with respect to these claims is deemed to be moot.

Delorme appears to disclose a travel planning system that provides maps and data regarding reservations. This invention is used for planning trips and can include reservations location information ticket pricing, etc. The system includes a Wireless Communication Unit that a subscriber uses to plan trips and make arrangements "on the go".

What is unique to the Applicant's invention, and what is not suggested in the Delorme reference, is the ability of the B2B engine in conjunction with a connected module to automatically read and write to the restaurant database. The present invention utilizes a mobile position center to provide a real-time location of the mobile user, which in turn automatically provides real time reservation information to the restaurant. Neither Stewart nor Delorme provides real-time information exchange with the provider by writing current information regarding the mobile user to the provider's database.

The Chern reference appears to disclose a method and system for attaching advertisements to "push" messages. A subscriber notifies a server to send an alert whenever a particular event occurs. Chern adds an advertisement to the alert before sending the alert to the subscriber. Additionally, Chern determines the location of the subscriber so as to add an advertisement appropriate to the location of the subscriber. However, Chern does not utilize real-time information to automatically modify a provider's database to adjust reservation parameters.

Applicant notes that newly added Claims 20-21 were not added for any reason related to patentability, but rather to capture the scope to which the Applicant is entitled.

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Prior Art Not Relied Upon

In paragraph 1 on page 12 of the Office Action, the Examiner stated that the prior art made of record and not relied upon is considered pertinent to the Applicant's disclosure.

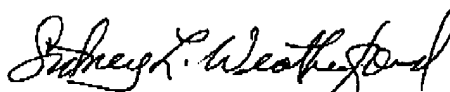
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CONCLUSION

In view of the foregoing remarks, the Applicant believes all of the claims currently pending in the Application to be in a condition for allowance. The Applicant, therefore, respectfully requests that the Examiner withdraw all rejections and issue a Notice of Allowance for all pending claims.

The Applicant requests a telephonic interview if the Examiner has any questions or requires any additional information that would further or expedite the prosecution of the Application.

Respectfully submitted,



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